



UNIVERSITY OF MINNESOTA  
ALUMNI ASSOCIATION

## University of Minnesota Alumni Association Corporate Alumni Networks

The University of Minnesota Alumni Association (UMAA) serves a community of more than 466,000 alumni worldwide by enriching the lives of alumni, supporting student success, and strengthening the University. By establishing a University of Minnesota corporate alumni network within your organization, your employees are served by the breadth of our alumni community and your company can leverage this network for talent management purposes. Benefits include:

- **Enhanced Networking Opportunities:** Employees are able to network, learn, socialize, and stay connected with the U of M. Typical events have centered on career development, volunteering, and timely industry topics.
- **Increased Employee Engagement:** By connecting fellow alumni, companies can cultivate cross-team and cross-disciplinary relationships within the organization. The corporate alumni network helps employees in different sectors stay in touch and keeps lines of communication open.
- **Strengthened Talent Pipeline:** An active group of alumni within your organization provides a valuable internal resource for current U of M student interns, enhancing their experience and influencing their perspective of your organization as a destination workplace. A strong network can lead to an increase of internal referrals and recruits for your company.
- **Enriched Volunteer Opportunities:** Alumni networks can enhance talent pipeline efforts by allowing opportunities for employees to mentor talented students from across the U of M in business, public policy, science, engineering, design, agriculture, natural resources, public health, journalism, mass communications, and more. There are also options to connect with collegiate units and become involved with career panels, virtual networking events, mock interviews, webinars, and resume reviews for current students and alumni.
- **UMAA Alumni Engagement Calendar:** Our comprehensive event calendar is emailed monthly and keeps corporate networks informed of key engagement opportunities, such as signature alumni events and public opportunities taking place on the Twin Cities campus.

### Examples of Corporate Alumni Network Activities

Company speaker series; internal networking events; U of M faculty presentations; career development panels; representation at employee fairs; internal quarterly e-newsletters; and volunteering in the community or with the U of M.

### Want to Get Started?

To explore a corporate alumni network at your company, contact Jon Ruzek, Senior Director of Alumni Networks, at [612-301-1477](tel:612-301-1477) or [ruzek010@umn.edu](mailto:ruzek010@umn.edu)

**Stay connected.**